

Portland Arts and Culture Master Plan Survey

This survey is being conducted by the Portland Community Arts Council to obtain community input on the Portland Arts and Culture Master Plan. Your responses to this survey are confidential and cannot be traced back to you. Additionally, this survey does not request any personal contact information such as names, addresses, phone numbers, or e-mail addresses, and you will not be contacted as a result of your participation in it.

If you have any comments or questions about the survey, please contact the Portland Community Arts Council by emailing info@portlandcommunityarts.com . For more information about the Portland Community Arts Council, please visit: <http://portlandcommunityarts.com>. Thank you!

1. Which of the following groups do you most identify with? (Please check only one)							
<input type="checkbox"/>	Business Community	<input type="checkbox"/>	Adults (with children)	<input type="checkbox"/>	Children	<input type="checkbox"/>	Artists and Musicians
<input type="checkbox"/>	Seniors	<input type="checkbox"/>	Adults (without children)	<input type="checkbox"/>	Teens and Young Adults	<input type="checkbox"/>	

2. On a scale of 1 to 5, how important is it to your family to have accessible cultural activities, arts, and entertainment in your community? (Please check only one)	1-not important at all	2-not very important	3-neutral or not sure	4-somewhat important	5-very important
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. What kinds of events, attractions/places, and opportunities are <u>important for you to have in your community?</u> (Please check all that apply)					
<input type="checkbox"/>	Live entertainment	<input type="checkbox"/>	Art galleries	<input type="checkbox"/>	Races (5K, etc.)
<input type="checkbox"/>	Festivals	<input type="checkbox"/>	Art studios	<input type="checkbox"/>	Swimming
<input type="checkbox"/>	Community theatre	<input type="checkbox"/>	Cinema/film	<input type="checkbox"/>	Natural areas or nature centers
<input type="checkbox"/>	Other live theatre and performing arts	<input type="checkbox"/>	School arts events	<input type="checkbox"/>	Literary activities
<input type="checkbox"/>	Youth art and cultural education	<input type="checkbox"/>	Culture-specific clubs	<input type="checkbox"/>	Not sure
<input type="checkbox"/>	Adult art and cultural education	<input type="checkbox"/>	Church-based activities	<input type="checkbox"/>	Community events and opportunities aren't important to me
<input type="checkbox"/>	Historic sites	<input type="checkbox"/>	Shopping areas	<input type="checkbox"/>	Other (please specify)
<input type="checkbox"/>	Museums	<input type="checkbox"/>	Community sporting events		
<input type="checkbox"/>	Art competitions	<input type="checkbox"/>	Farmers' market		

4. What do you want <u>more of</u> in Portland? (Please check all that apply)					
<input type="checkbox"/>	Live entertainment	<input type="checkbox"/>	Art galleries	<input type="checkbox"/>	Races (5K, etc.)
<input type="checkbox"/>	Festivals	<input type="checkbox"/>	Art studios	<input type="checkbox"/>	Swimming
<input type="checkbox"/>	Community theatre	<input type="checkbox"/>	Cinema/film	<input type="checkbox"/>	Natural areas or nature centers
<input type="checkbox"/>	Other live theatre and performing arts	<input type="checkbox"/>	School arts events	<input type="checkbox"/>	Literary activities
<input type="checkbox"/>	Youth art and cultural education	<input type="checkbox"/>	Culture-specific clubs	<input type="checkbox"/>	Not sure
<input type="checkbox"/>	Adult art and cultural education	<input type="checkbox"/>	Church-based activities	<input type="checkbox"/>	Community events & opportunities aren't important to me
<input type="checkbox"/>	Historic sites	<input type="checkbox"/>	Shopping areas	<input type="checkbox"/>	Other (please specify)
<input type="checkbox"/>	Museums	<input type="checkbox"/>	Community sporting events		
<input type="checkbox"/>	Art competitions	<input type="checkbox"/>	Farmers' market		

5. How many times in the past year have you or your family gone to arts, entertainment, or cultural events in Portland or in a nearby city (e.g., Lansing, Grand Rapids)?				
City or area	Never	1-3 times	4-6 times	More than 6 times
Portland				
Grand Rapids				
Lansing				
Another city				

6. How do you find out about arts, entertainment, and cultural events in Portland? (Check all that apply)					
<input type="checkbox"/>	Portland Review and Observer	<input type="checkbox"/>	Mail	<input type="checkbox"/>	Television
<input type="checkbox"/>	Ionia Sentinel-Standard	<input type="checkbox"/>	Website	<input type="checkbox"/>	Radio
<input type="checkbox"/>	Lansing State Journal	<input type="checkbox"/>	E-mail	<input type="checkbox"/>	Flyers in local stores
<input type="checkbox"/>	Grand Rapids Press	<input type="checkbox"/>	Social media (such as Facebook or Twitter)	<input type="checkbox"/>	Other (please specify)

7. What may prevent you from participating in arts, entertainment, and cultural events in Portland? (Check all that apply)					
<input type="checkbox"/>	Physical or accessibility barriers	<input type="checkbox"/>	Inconvenient timing	<input type="checkbox"/>	Lack of time
<input type="checkbox"/>	Don't hear about the event/not enough advertising	<input type="checkbox"/>	Lack of interest in topic	<input type="checkbox"/>	Cost
<input type="checkbox"/>	Other (please specify)				

8. How important are the following Portland landmarks and/or cultural traditions to you?					
Landmarks & traditions	1-not important at all	2-not very important	3-neutral or not sure	4-somewhat important	5-very important
Historic buildings					
Iron bridges					
Opera house					
Portland Playhouse					
Native American history					
German heritage					
Churches					
Grand River boardwalk					
Trails					
Bandshell/outdoor concerts					
Unique downtown					
Red Mill					
Portland's two rivers					
Verlen Kruger memorial					
Natural areas					
Veterans' memorials					
Other (please specify)					

9. Please complete the following statement: "In my opinion, the following types of public art are appropriate for Portland": (Check all that apply)					
<input type="checkbox"/>	Free-standing sculpture	<input type="checkbox"/>	Mobiles/kinetic pieces	<input type="checkbox"/>	Decorative lighting in the downtown
<input type="checkbox"/>	Wall-mounted sculpture	<input type="checkbox"/>	Interactive pieces	<input type="checkbox"/>	Decorative lighting on the bridges
<input type="checkbox"/>	Murals	<input type="checkbox"/>	Interactive splashpad	<input type="checkbox"/>	Temporary or rotating installations
<input type="checkbox"/>	Functional pieces (railings, benches, light fixtures, walkways, staircases, etc.)	<input type="checkbox"/>	Fountains (for example, in parks or along the trails or boardwalk)	<input type="checkbox"/>	Other (please specify)

10. If you would like to see public art in Portland, how should it be funded?					
Funding source	1-strongly disagree	2-somewhat disagree	3-not sure/neutral	4-somewhat agree	5-strongly agree
Fundraising efforts					
Grants					
Corporate or private sponsorship					
A portion of the City's budget that is spent on construction and renovation of public facilities					
A line item in the City's budget approved by City Council each year					
Art requirements added to public construction projects					
Other (please specify)					

11. Do you rent or own your house?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Rent	Own	Other (please specify)

12. Do children or teenagers live in your household?		
	Yes	No
Under age 6		
Ages 6-13		
Ages 14-18		